

Form No. INC-33



Form language

English Hindi

e-MOA (e-Memorandum of Association)

[Pursuant to Schedule I (see Sections 4 and 5) to the Companies Act, 2013]

Refer instruction kit for filing the form

All fields marked in * are mandatory

* Table applicable to company as notified under schedule I of the Companies Act, 2013

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES
B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL
C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL
D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL
E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

A - MEMORANDUM OF
ASSOCIATION OF A COMPANY
LIMITED BY SHARES

Table A/B/C/D/E

1 The name of the company is

GREEWAY ONLINE MARKETING
PRIVATE LIMITED

2 The registered office of the company will be situated in the State of

Uttar Pradesh

3 (a) The objects to be pursued by the company on its incorporation are:

The company's primary objective is to engage in the business of affiliate marketing, encompassing a wide range of activities, both online and offline. This includes the promotion, advertising, and marketing of products and services offered by third-party merchants and businesses. The company will utilize various channels to achieve these marketing objectives. In pursuit of its affiliate marketing goals, the company shall enter into agreements and partnerships with third-party merchants, advertisers, and businesses. These agreements will be established with the explicit purpose of promoting and marketing the products and services offered by these entities through affiliate marketing programs. In addition to this the company will also do the business of networking either online or offline. The company will also extend its expertise by providing consulting and advisory services

to third-party merchants and businesses. These services will encompass a broad spectrum of topics, including affiliate marketing strategies, performance optimization, and digital marketing solutions, aimed at enhancing the overall effectiveness of their marketing efforts.

(b) *Matters which are necessary for furtherance of the objects specified in clause 3(a) are

1. To do generally all acts and undertake all activities, which are conducive or incidental to the above-mentioned main object including after sales service, repair & maintenance including annual maintenance contracts.
2. To adopt such means of making known the main business of the Company as may seem expedient and in particular by advertising in the press by circulars, by purchase and exhibition of works of art or interest, by publication of books and periodicals and by granting prizes, rewards and donation.
3. To take over and acquire any type of license, approval as may be required to carry on the business and to pay compensation for technical services rendered in connection therewith and to acquire and take over business of any company, partnership or individual and or that purpose to enter into necessary agreements, deeds and arrangements.
4. To identify, acquire, develop, organize and obtain financial, technological and managerial support including supply of equipment and materials in connection with all or any of the objects of the Company specified above.
5. To enter into agreements, arrangements, collaborations, contracts, sub-contracts with any individual, company, partnership firm, limited liability partnership, body corporate, Government, State, Municipal or local authority, foreign party in all or any of the objects of the Company specified above.

6. To promote, organize, arrange and hold seminars, demonstrations, workshops and exhibitions, and to establish, maintain, own, operate and run showrooms, retail and wholesale shops, warehouses, distribution points and such other premises to promote the objects of the Company or as may be required for the sale and/or distribution of the products and services of the Company.

7. To act as representative/ agent/ in India on behalf of foreign holding/ promoter/ subsidiary company/ their associates/ group company and other companies incorporated outside India in respect of import and export of goods/ materials/ products/ machineries/ services/ systems/ tools/ technologies/ software, intellectual property rights, rights including designs, trade mark, patents and protection of the same, transfer/ exchange of technologies, brand/ image building, public relations and awareness exercise, market research, marketing, business expansion, restructuring/ re-organization of business and investment, foreign investment policies, business environment dynamics, protection of business interest and investment, Corporate Social Responsibility initiatives and/ or any other related matters herewith.

8. To deal, in foreign exchange in all lawful ways in compliance with the relevant laws of India and of the foreign country concerned in that behalf in connection with the business of the company and to make appropriate arrangements in relation to exposure in futures, options, forward rate agreements, swaps, caps, floors, collars and any other principal or interest rate hedging arrangements and such other instruments as are similar to, or derived from, any of the foregoing whether for the purpose of avoiding a loss or managing a currency or interest

rate exposure or any other exposure or for any other purpose.

9. Subject to the provisions of section 135 of the Companies Act, 2013 and rules made there under, to constitute Corporate Social Responsibility Committee of the Board of Directors to formulate and recommend Corporate Social Responsibility Policy which shall indicate the activity or activities to be undertaken by the company as specified and shall also recommend the amount of expenditure to be incurred on the Corporate Social Responsibility activities

10. To acquire, purchase or take over the whole or any part of the business, goodwill, trademark, rights, privileges or liabilities, movable or immovable property or assets of any person, firm or company which the Company may deem necessary or convenient for the purpose of its business.

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

The liability of the member(s) is limited

The liability of the member(s) is Unlimited

5 Every member of the company undertakes to contribute:

(i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among

themselves), such amount as may be required, not exceeding * rupees.

(iii) The share capital of the company is rupees, divided into

| | | | | | |
|-------|--------------|-----------|----|-------------|--|
| 10000 | Equity Share | Shares of | 10 | Rupees each | |
|-------|--------------|-----------|----|-------------|--|

6

We, the several persons, whose names and address are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:

I, whose name and address is given below, am desirous of forming a company in pursuance of this memorandum of association and agree to take all the shares in the capital of the company:

We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association:

| Subscriber Details | | | | | |
|--------------------|--|-----------------------------|------------------------------|-----|------------|
| S. No. | *Name, Address, Description and Occupation | DIN / PAN / Passport number | No. of shares taken | DSC | Dated |
| 1 | PRATUL KUMAR ADD: JASWANTPUR, DALIPPUR, KILAI, MAINPURI, UTTARPRADESH-205267 OCCUPATION: BUSINESS | DXJPK9987F | 5000 Equity,0 Preference | | 12/10/2023 |
| 2 | RAVI KUMAR TOMAR ADD: RZD 1A/144, GALI NO. 5, MAHAVIR ENCLAVE, DELHI-110045 OCCUPATION: BUSINESS | AMCPT8124C | 5000 Equity,0 Preference | | 12/10/2023 |
| Total shares taken | | | 10000 Equity,0 Preference | | |

Signed before me

| Membership type of the witness (ACA/FCA/ACS/FCS/ ACMA/FCMA) | *Name of the witness | *Address, Description and Occupation | DIN / PAN / Passport number / Membership number | DSC | Dated |
|---|----------------------|--|---|-----|------------|
| ACS | KISHAN DADHEECH | ADD: 22, BALAJI VIHAR-9, GOVINDPURA, JAIPUR-302012, RAJASTHAN OCCUPATION - PRACTICING COMPANY SECRETARY | 69691 | | 12/10/2023 |

7 Shri / Smt

Of

resident of

aged

years shall be the nominee in the event of death of the sole member.